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Minnesota Chapter of the American Marketing Association (AMA) Elects the 2008/2009 Board of Directors

St. Paul, MN – August 22, 2008: Minnesota AMA has elected seventeen individuals to serve on their board of directors for the 2008-2009 year. Most have previously served the local AMA chapter in a variety of volunteer positions ranging from committee involvement to leadership roles that support the association's membership and programs.

The new AMA President of the Minnesota Chapter is, Kelley Loughrey, an active board member for the past five years. Under her leadership the AMA board will continue to build upon the accomplishments of the previous year. Last year was a banner year for membership. The Minnesota chapter now ranks in the top ten nation-wide. "I will guide the board to serve our diverse and talented marketing community by offering premier programs and events that are essential for staying abreast of current marketing trends and topics," vows Loughrey. "Our ultimate goal is to be "the" go to spot for all area marketing pros to locate valuable information about marketing fundamentals and innovations that are critical to successful results on-the-job."

The AMA Minnesota board leadership requires a three year commitment, beginning with President-Elect. The President-Elect shadows the President and learns how the association is organized and operates. Then, after serving out the presidential term, the tenure requires one more year of involvement as Immediate Past President to oversee the successful transition of leadership while maintaining the consistency of chapter goals.

The Immediate Past President is Lisa France and the President-elect is Kim Verros. Other board members elected are: Dawn Chhuoy, Lynn Clark, Judy Corey, Cassandra Fyten, Denise Holt, Eric Kudalis, Sherri Mazzitelli, Signe McKie, Melissa Palank, Carrie Sazama, Rebecca Smith, Kristina Taylor, Natasha Tong, and Stephanie Vazquez. The board member position titles and contact information are located on the AMA Minnesota website at <http://www.mnama.org/Pages/About/Board.aspx>.

The Minnesota American Marketing Association is comprised of Minnesota marketing professionals and students who are interested in developing their marketing skill set in a variety of industries. Its large and active pool of volunteers has helped the chapter build national recognition. In 2008 the Chapter of Excellence Award for Leadership was presented to the Minnesota Chapter by the International Headquarters of the American Marketing Association. Its over 750 members make it one of the largest chapters in the country. Membership is at an all-time high and the Minnesota chapter is now ranked in the top ten nation-wide.

Visit the website for more information at <http://www.mnama.org>

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