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## Minnesota Chapter of the American Marketing Association (AMA) Elects the 2007/2008 Board of Directors

**St. Paul, MN – October 19, 2007:** Minnesota AMA has elected seventeen individuals to serve on their board of directors for the 2007-2008 year. Most have previously served the local AMA chapter in a variety of volunteer positions ranging from committee involvement to leadership roles that support the association's membership and programs.

The board will be led by former 2002 - 2003 AMA Minnesota president, Lisa France, who is returning for another term. "My reasons for returning as president are the same as when I accepted the office for my first term. I value the importance of networking with other marketing professionals and benefit from the programs and resources for professional development that the AMA offers", says France. "I will guide the board to serve our diverse and talented marketing community by offering premier programs and events that are a "must" for staying abreast of marketing trends and topics."

AMA Minnesota board leadership requires a three year commitment, beginning with President-Elect. The President-Elect shadows the President and learns how the association is organized and operates. Then, after serving out the presidential term, the tenure requires one more year of involvement as Immediate Past President to oversee the successful transition of leadership while maintaining the consistency of chapter goals.

The Immediate Past President is Liz Rossini and the President-elect is Kelley Loughrey. Other board members elected are: Ken Boyd, Vanessa Bright, Lynn Clark, Judy Corey, Josh Dahmes,, Jen Hanson, Kari Havir, Brian Kompelien, Aimee Lagos, Thomas O'Donnell, Corey Sax, Jason Sem, Rebecca Smith, and Natasha Tong. The board member position titles and contact information are located on the AMA Minnesota website at: <http://www.mnama.org/Pages/About/Board.aspx>

The Minnesota American Marketing Association is comprised of Minnesota marketing professionals and students who are interested in developing their marketing skill set in a variety of industries. Its large and active pool of volunteers has helped the chapter build national recognition, and its over 750 members make it one of the largest chapters in the country. This year membership was at an all-time high and the Minnesota chapter is now ranked in the top ten nation-wide.

Visit the website for more information at <http://www.mnama.org>

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